Usage Data and Humanities Collections: What is the data telling us?

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Usage Data and Humanities Collections

What is the data telling us?

April 10, 2015

Sarah Tudesco
Assessment Librarian
Yale University Library
# Data Sources – Yale University Library

<table>
<thead>
<tr>
<th>Circulating Collections</th>
<th>Electronic Resources</th>
<th>Special Collections</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Voyager (Yale Catalog) • ILLIAD / RELAIS (Resource sharing management systems)</td>
<td>• COUNTER data for ebooks, ejournals, databases</td>
<td>• Aeon (Special collections management system) • Google Analytics (digitized collections)</td>
</tr>
<tr>
<td>Category</td>
<td>Number</td>
<td>Percentage</td>
</tr>
<tr>
<td>---------------------------</td>
<td>--------</td>
<td>------------</td>
</tr>
<tr>
<td>Faculty - Arts &amp; Sciences</td>
<td>1,145</td>
<td></td>
</tr>
<tr>
<td>Faculty - Professional</td>
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<tr>
<td>Staff - Clerical</td>
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<td>Staff - Managerial</td>
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<td>Staff - Service</td>
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<tr>
<td>Graduate (Arts &amp; Sciences)</td>
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<tr>
<td>Professional Students</td>
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</tr>
<tr>
<td>Undergraduates</td>
<td>5,453</td>
<td></td>
</tr>
</tbody>
</table>

Circulation

Data includes:

- Transaction Date
- Item Information
  - Call Number
  - Date of Publication
- Patron Status (Graduate Student, Faculty, etc.)
Yale University Library Circulation

Patron Charges

Source: Circulation data from Yale’s Integrated Library System (ILS)
YUL Circulation by Status

**2003**
- Undergraduate: 45%
- Graduate: 29%
- Faculty: 11%
- Other: 15%

**2014**
- Undergraduate: 46%
- Graduate: 24%
- Faculty: 10%
- Other: 19%
Yale - Library of Congress Collections by Category

The chart shows the distribution of Yale Library of Congress collections by category from 2003 to 2014. The categories are Sciences, Social Sciences, and Humanities.

- **2003:**
  - Sciences: 65%
  - Social Sciences: 20%
  - Humanities: 15%

- **2004:**
  - Sciences: 70%
  - Social Sciences: 19%
  - Humanities: 10%

- **2005-2014:**
  - The percentages for each category may vary each year, with the Humanities consistently being the largest category, followed by Sciences and Social Sciences.

The chart indicates a trend where the Humanities category dominates the collections, with Sciences and Social Sciences occupying the remaining percentages.
Yale - Library of Congress Collections

Undergraduate: 119,312
Graduate: 114,198
Faculty: 44,377

Graph showing data from 2003 to 2014.
Borrow Direct - Requests by Yale Patrons

# Requests

- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
Yale Borrow Direct – Requests by Status

2014

- Graduate: 66%
- Undergraduate: 24%
- Staff: 4%
- Faculty: 7%
Electronic Resources

Data includes:
• Transaction Month
• Title of database, journal, or book

Data does not include:
• Patron status
• Subject metadata
Yale Library - Ebook Activity

Source: Vendor reports; COUNTER (BR2) - Section Requests
Ebooks: Ebrary Academic Complete

- Ebook collection licensed by Yale since 2003
- Over 119,000 titles, all subject areas

- H - Social Sciences: 24,152
- P - Language and Literature: 17,372
- Q - Science: 12,304
- B - Philosophy, Psychology, Religion: 12,079
- R - Medicine: 9,287
Ebrary Usage Frequency: Top 5 LC Classes

- **H - Social Sciences**: 69% used at least 1x, 31% no use
- **P - Language and Literature**: 67% used at least 1x, 33% no use
- **B - Philosophy, Psychology, Religion**: 61% used at least 1x, 39% no use
- **Q - Science**: 71% used at least 1x, 29% no use
- **R - Medicine**: 57% used at least 1x, 43% no use
Usage Frequency Comparison: Online / Print Cambridge University Press

**Ebrary - Academic Complete**
- 1,824 titles

- **88%** Used at least 1x
- **12%** No Use

**Print - Yale Library Holdings**
- 9,360 titles

- **77%** Circulated at least 1x
- **23%** Never Circulated
Why?

Behavior

Collections

Policy

Publishing

Scholarship
Thank You

Questions? Comments?

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