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2015

# Usage Data and Humanities Collections: What is the data telling us?

Sarah Tudesco  
*Yale University*

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# Usage Data and Humanities Collections

## What is the data telling us?



April 10, 2015

Sarah Tudesco  
Assessment Librarian  
Yale University Library

# Data Sources – Yale University Library

## Circulating Collections

- Voyager (Yale Catalog)
- ILLIAD / RELAIS (Resource sharing management systems)

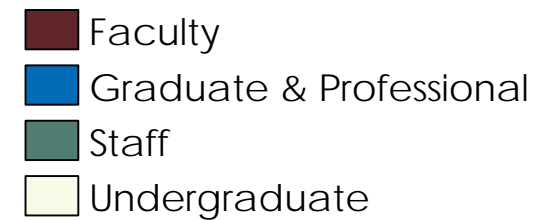
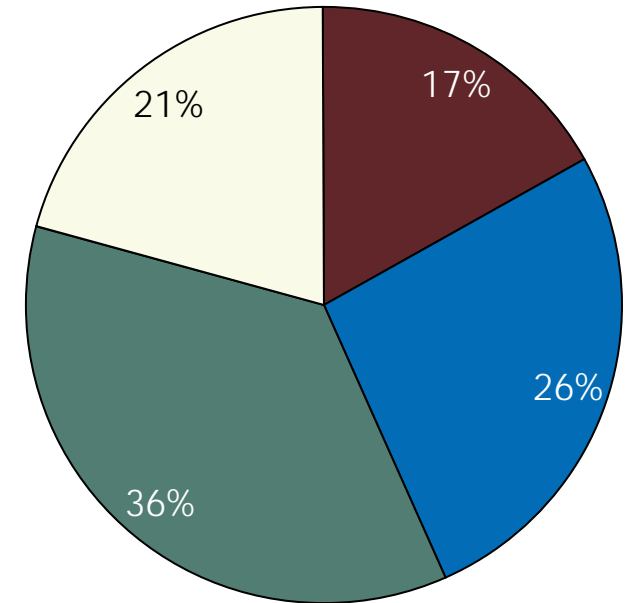
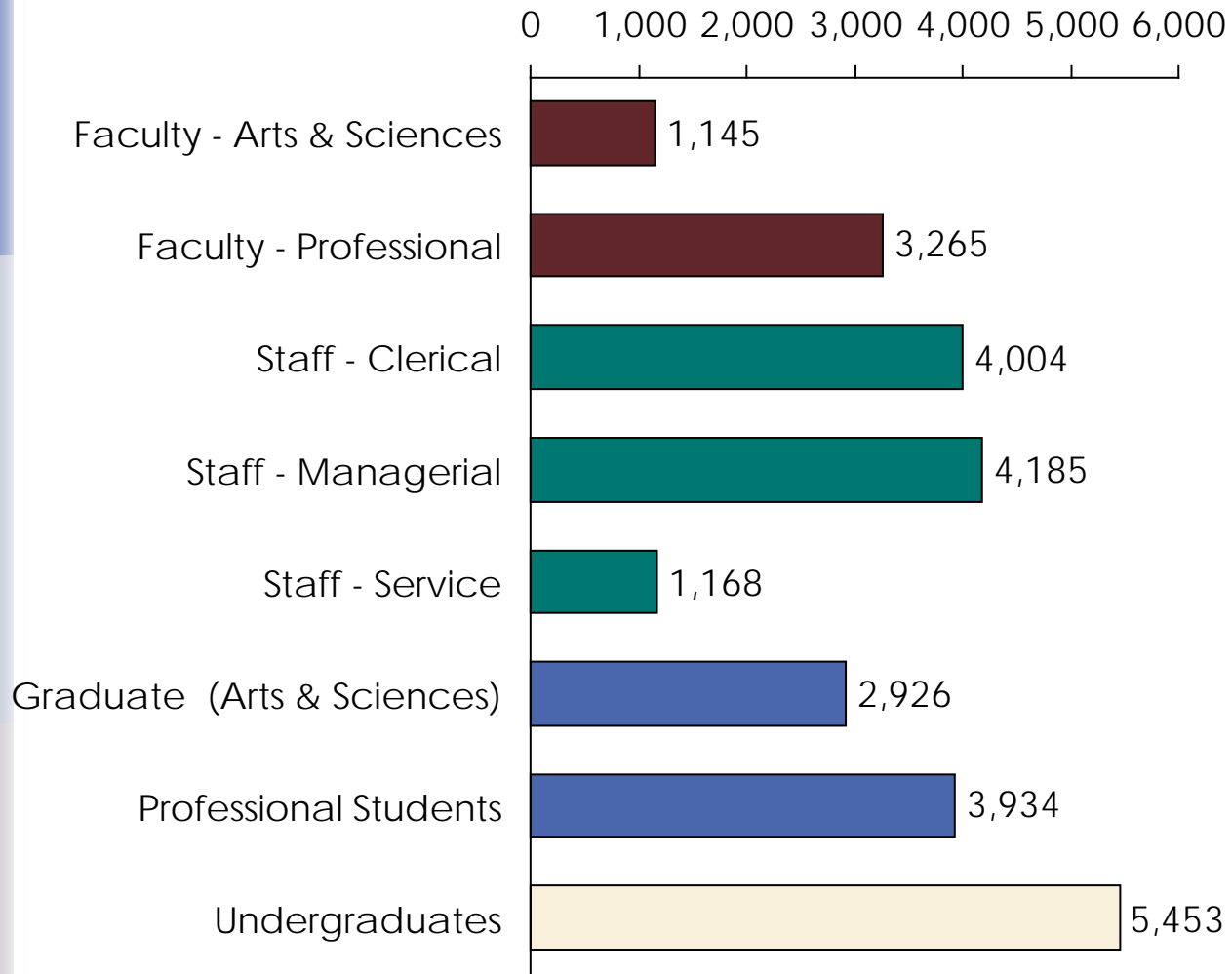
## Electronic Resources

- COUNTER data for ebooks, ejournals, databases

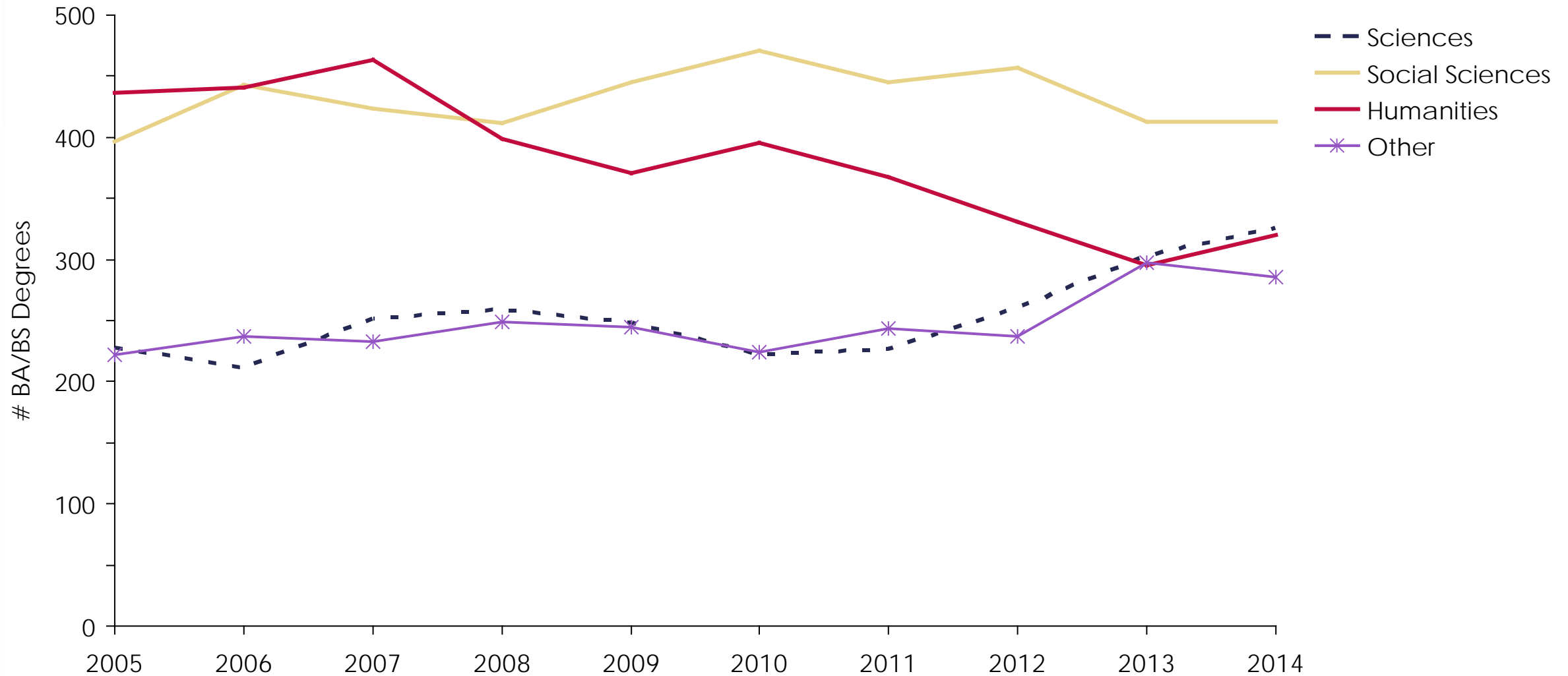
## Special Collections

- Aeon (Special collections management system)
- Google Analytics (digitized collections)

# Yale University Community – 2014



# Yale College – BA/BS Degrees Awarded



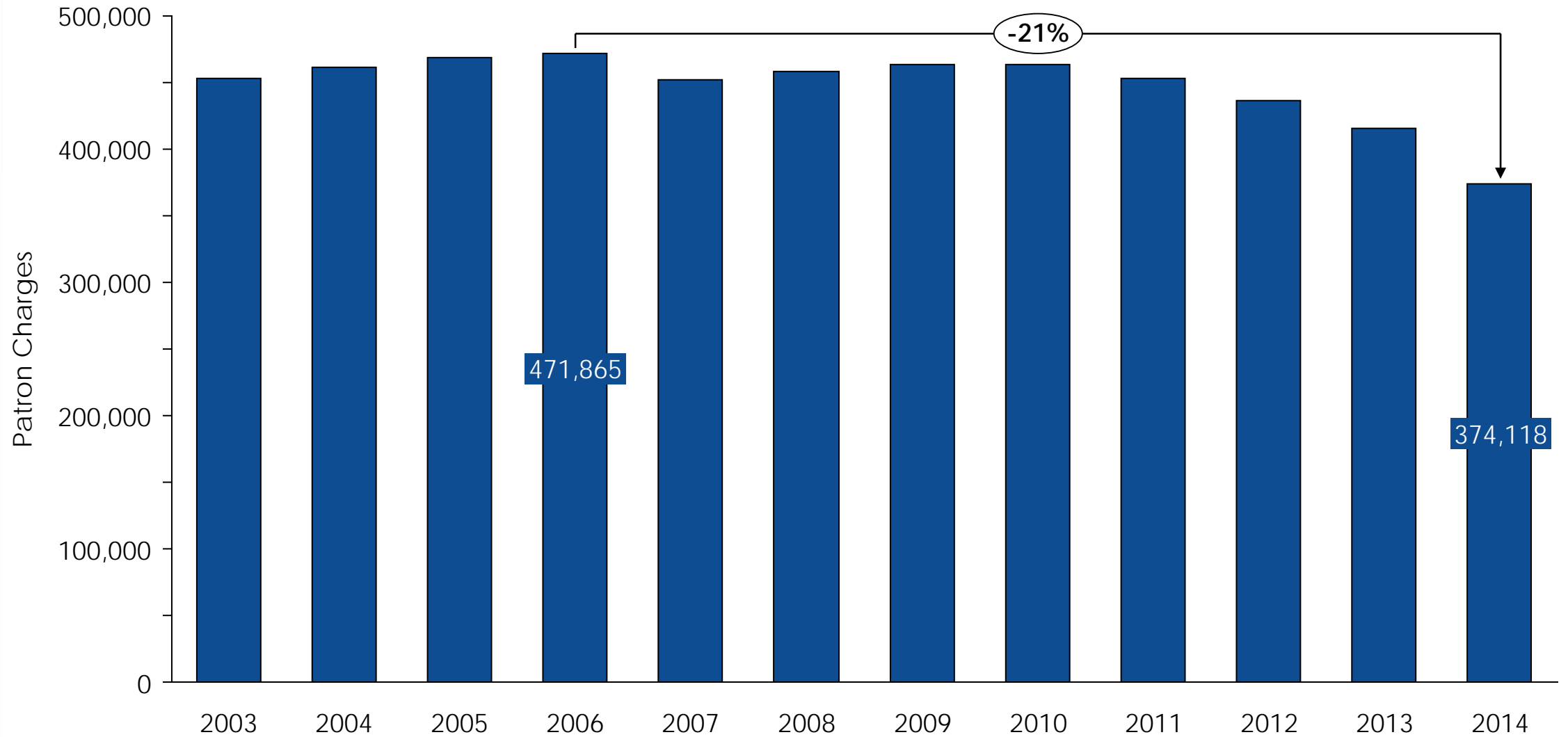
# Circulation

Data includes:

- Transaction Date
- Item Information
  - Call Number
  - Date of Publication
- Patron Status  
(Graduate Student,  
Faculty, etc.)

Date	Call Number	Patron Status
SEP 21 1982	20812	
SEP 4 1982	20812	
MAR 1 1982	20112	
MAR 23 1982	Renew	
AUG 22 1982	20733	
OCT 9 1980	6974	
OCT 6 1980	3487	
OCT 27 1984	Renew	
MAR 30 1985	7287	
DEC 29 1985	8717	
JUL 19 1986	3079	
SEP 18 1986	25364	

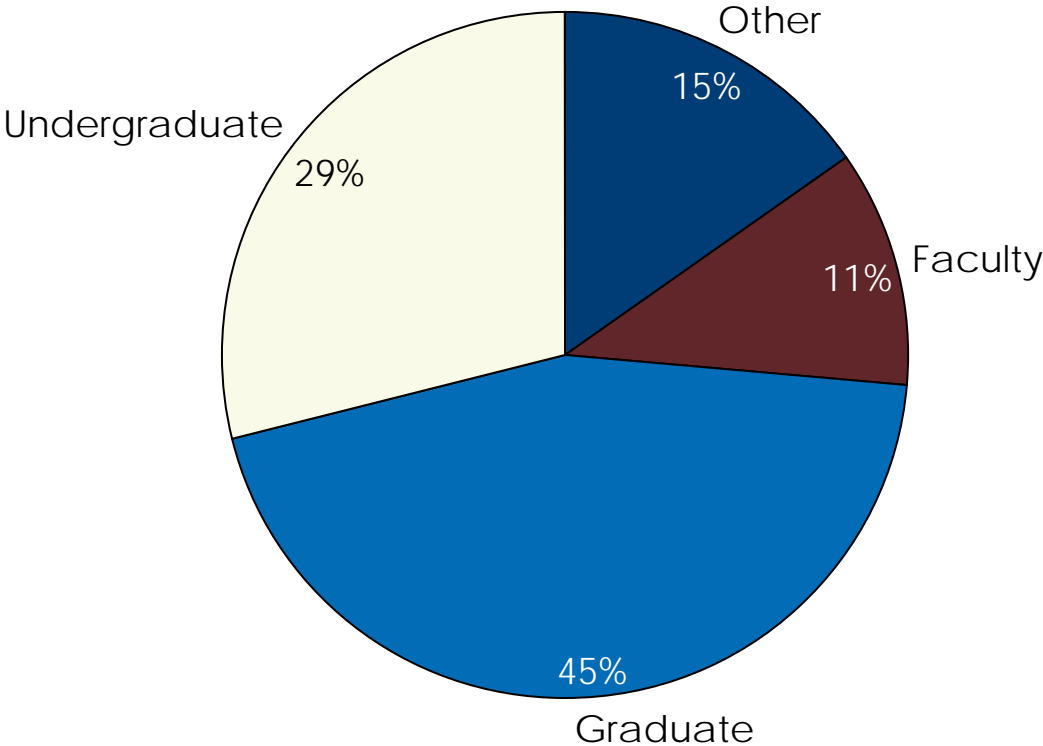
# Yale University Library Circulation



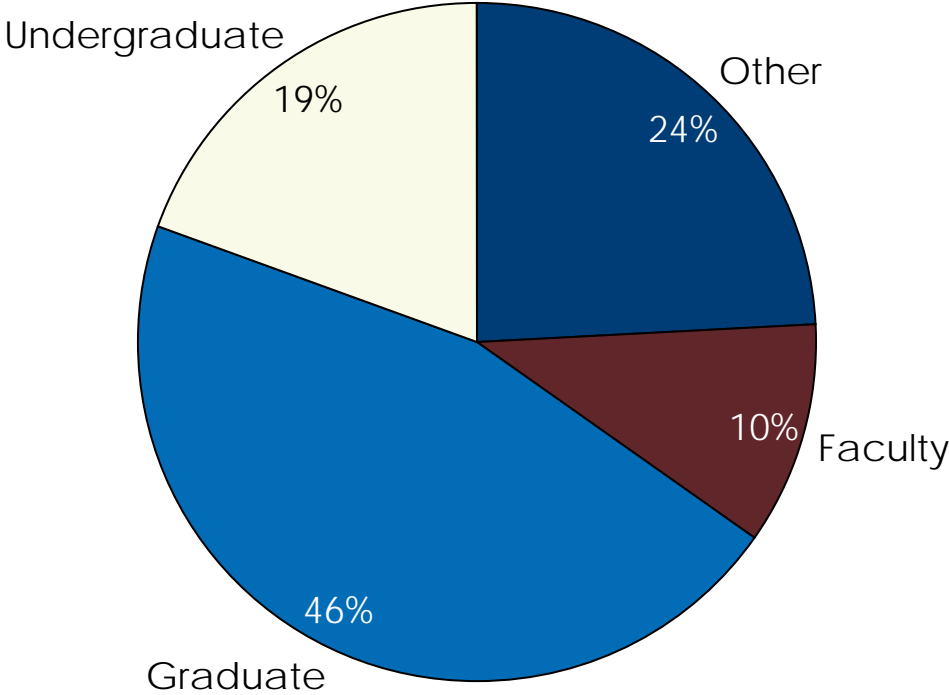
Source: Circulation data from Yale's Integrated Library System (ILS)

# YUL Circulation by Status

2003

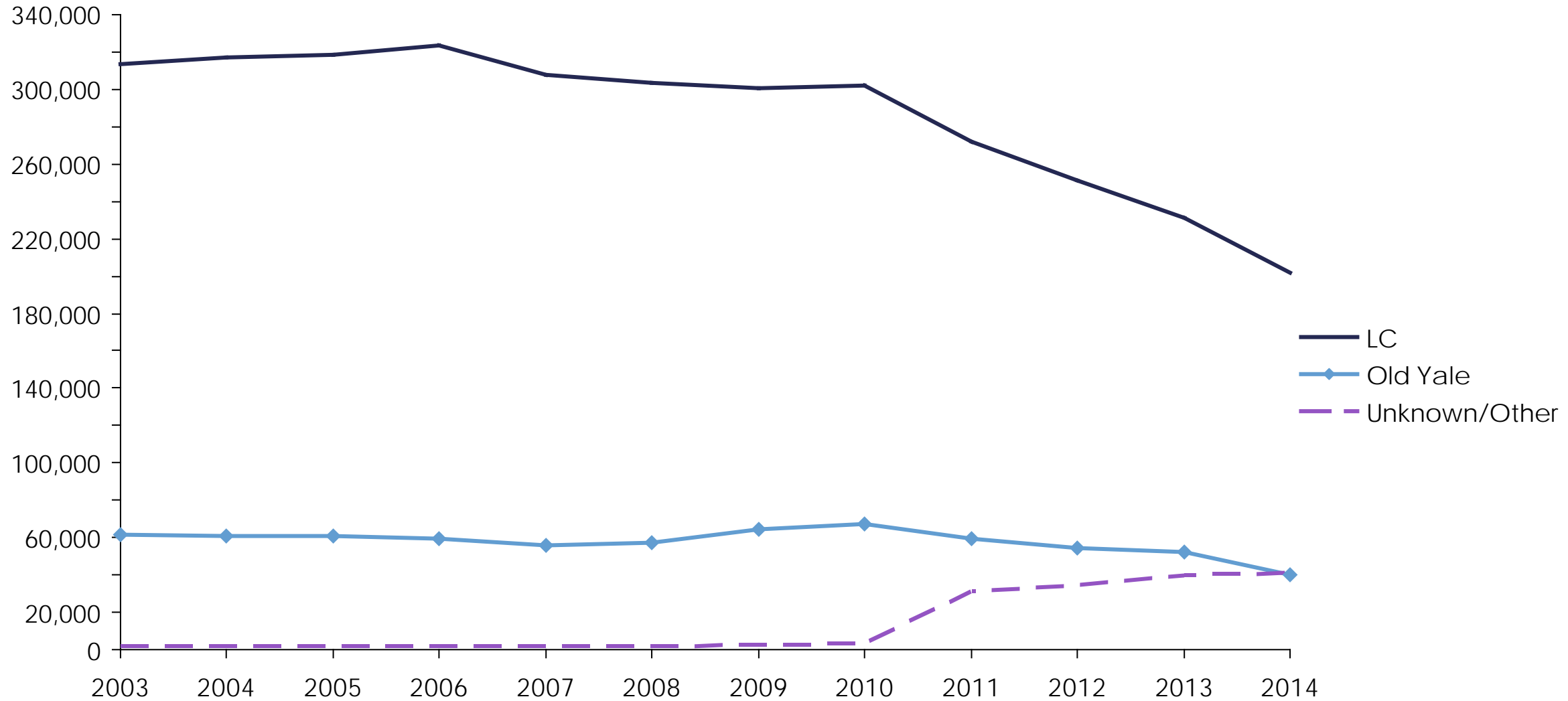


2014

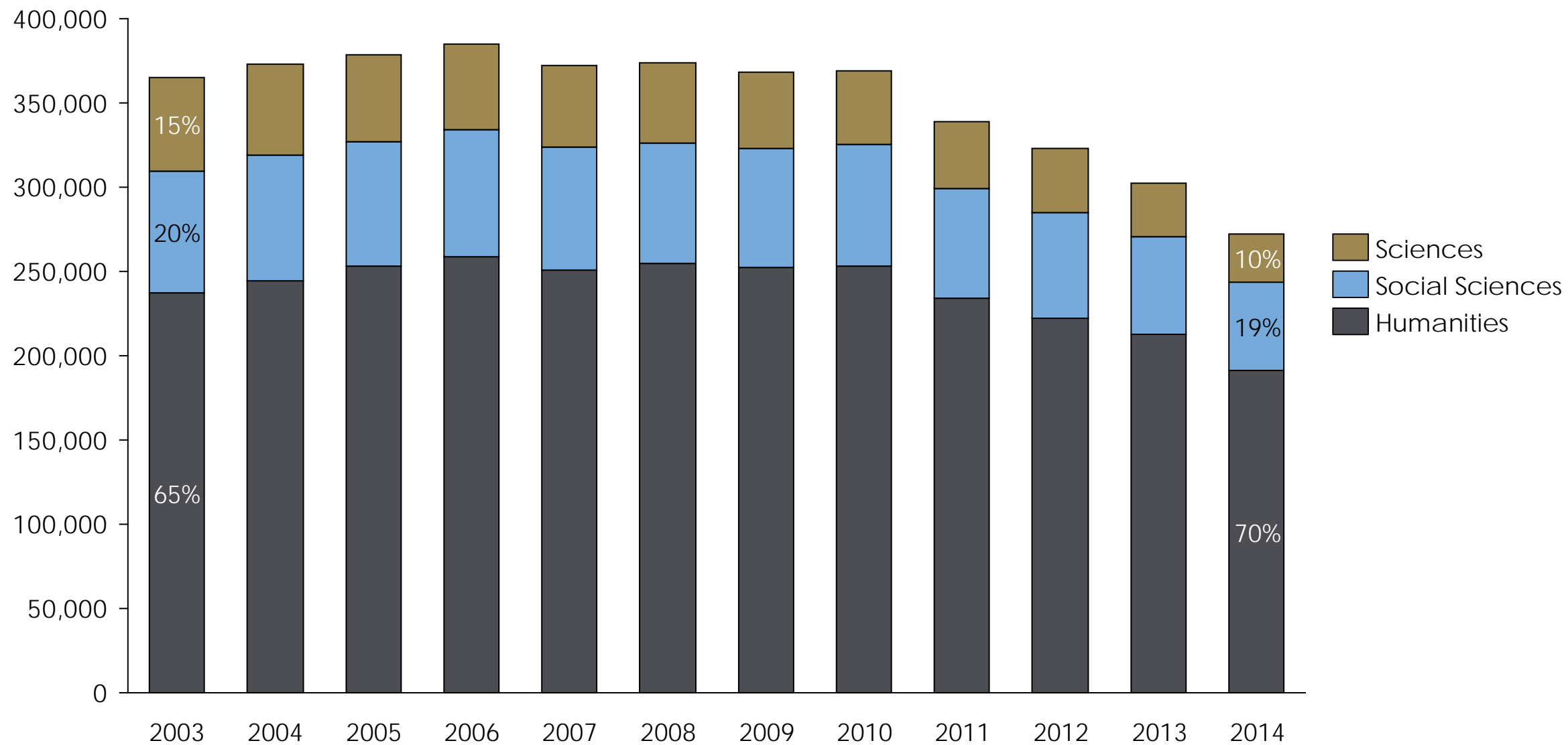




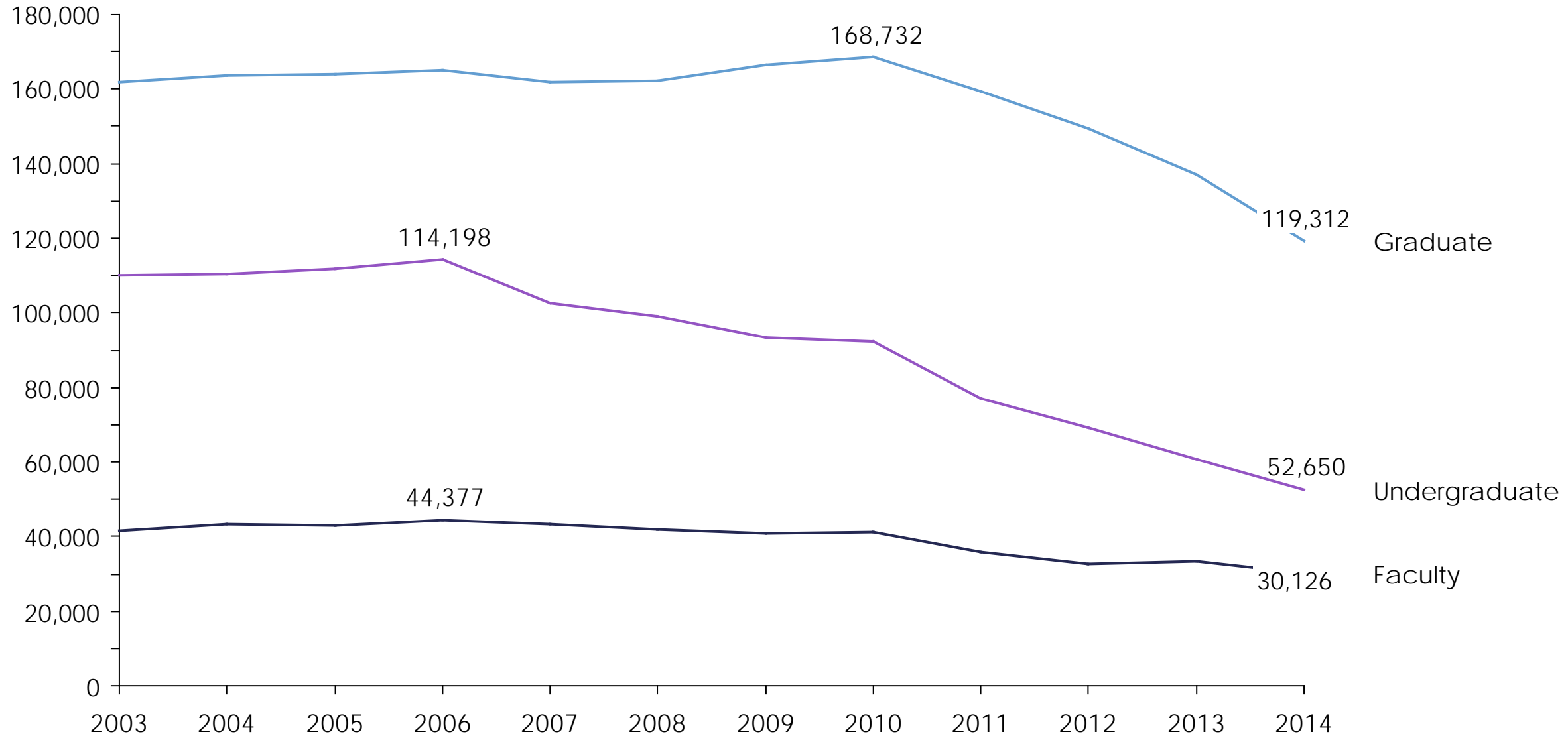
# Yale - Circulation by Collection Classification



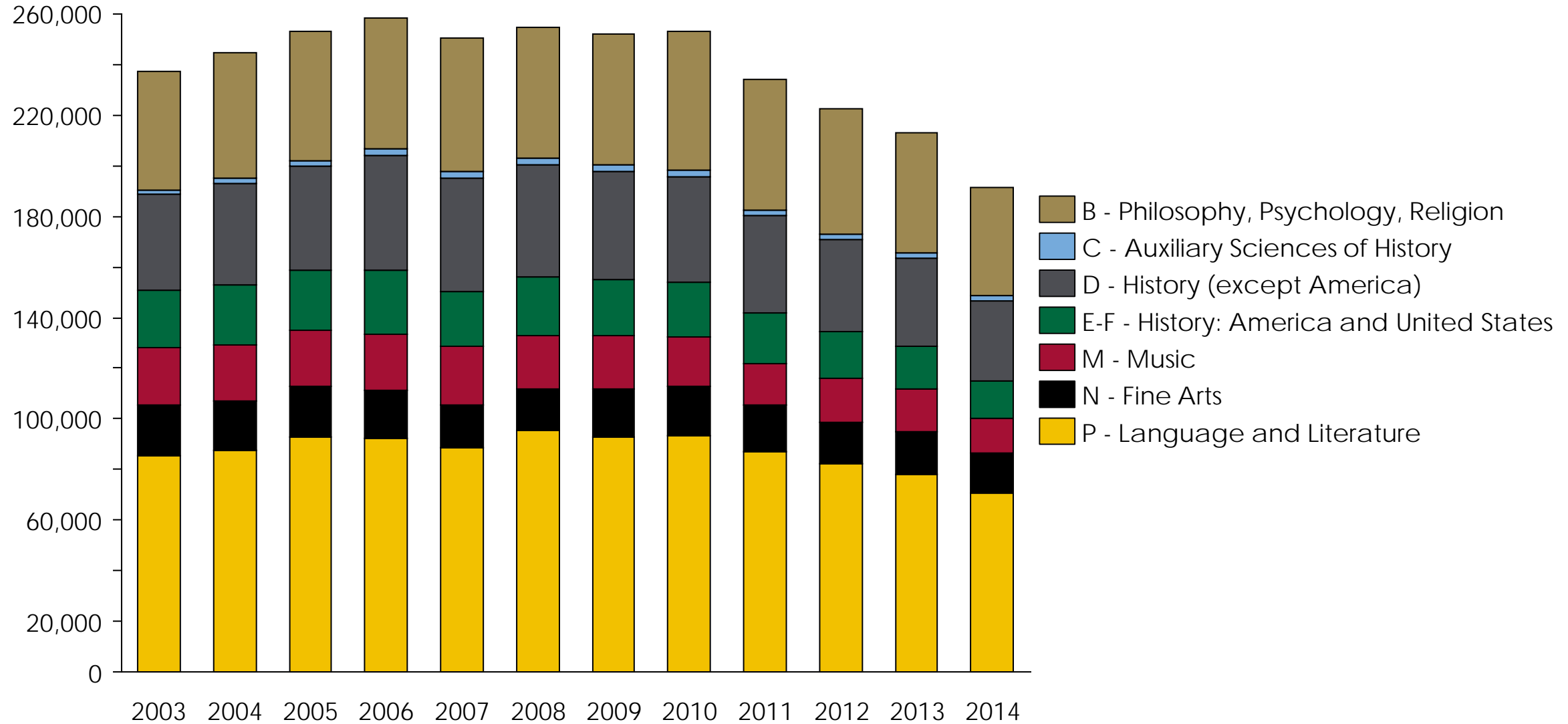
# Yale - Library of Congress Collections by Category



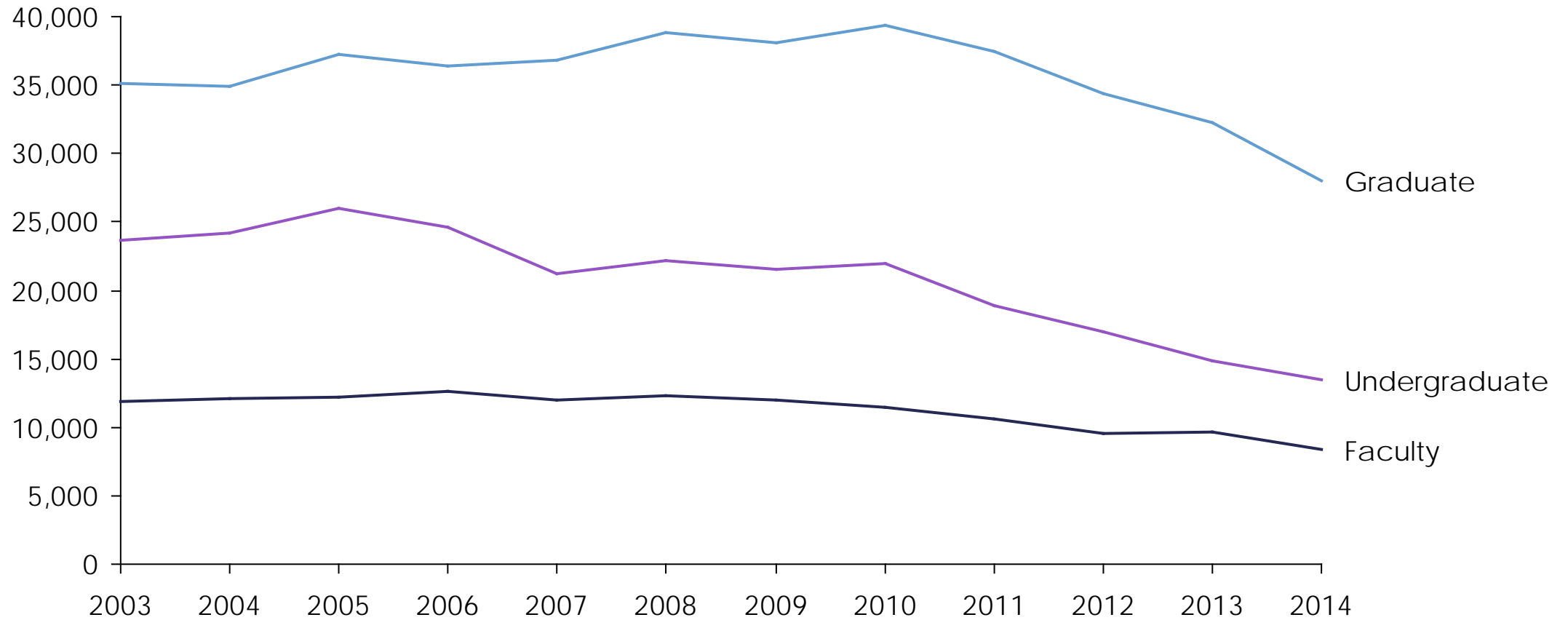
# Yale - Library of Congress Collections



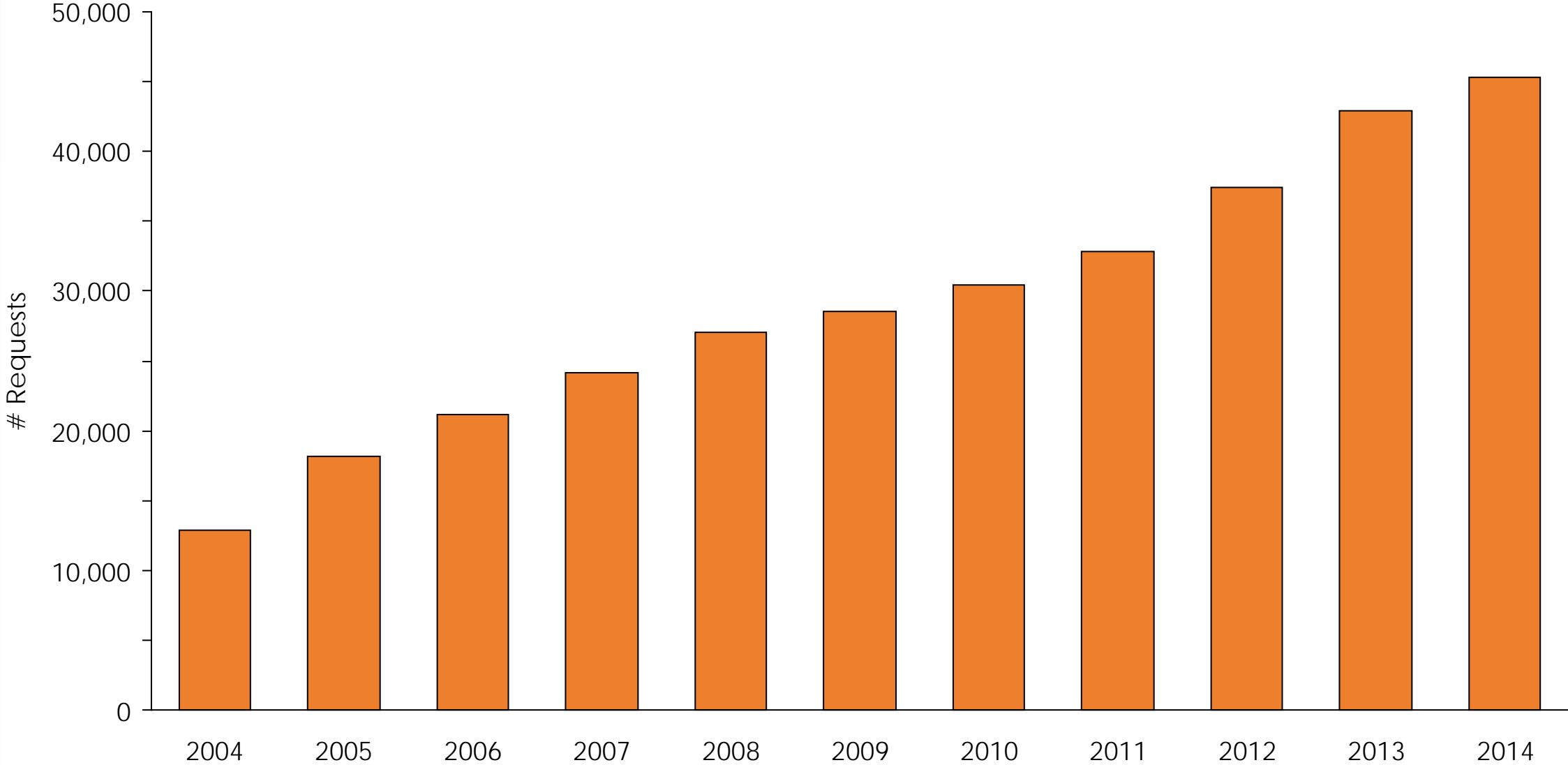
# Humanities Circulation: LC Breakdown



# Language & Literature (P)

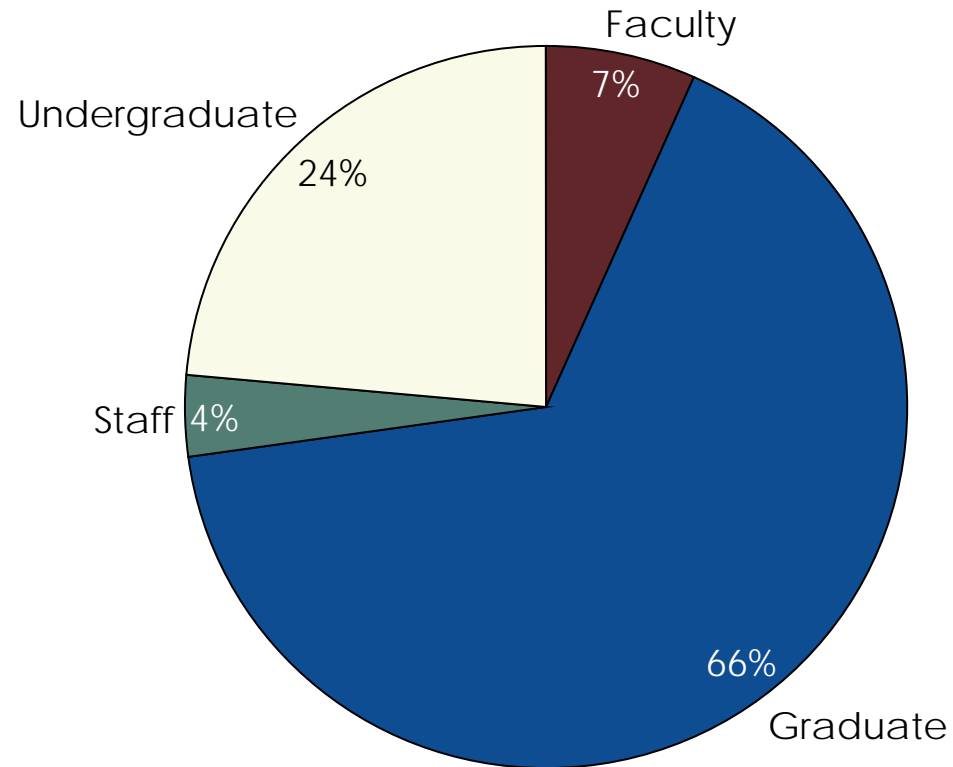


# Borrow Direct – Requests by Yale Patrons



# Yale Borrow Direct – Requests by Status

2014



# Electronic Resources

Data includes:

- Transaction Month
- Title of database, journal, or book

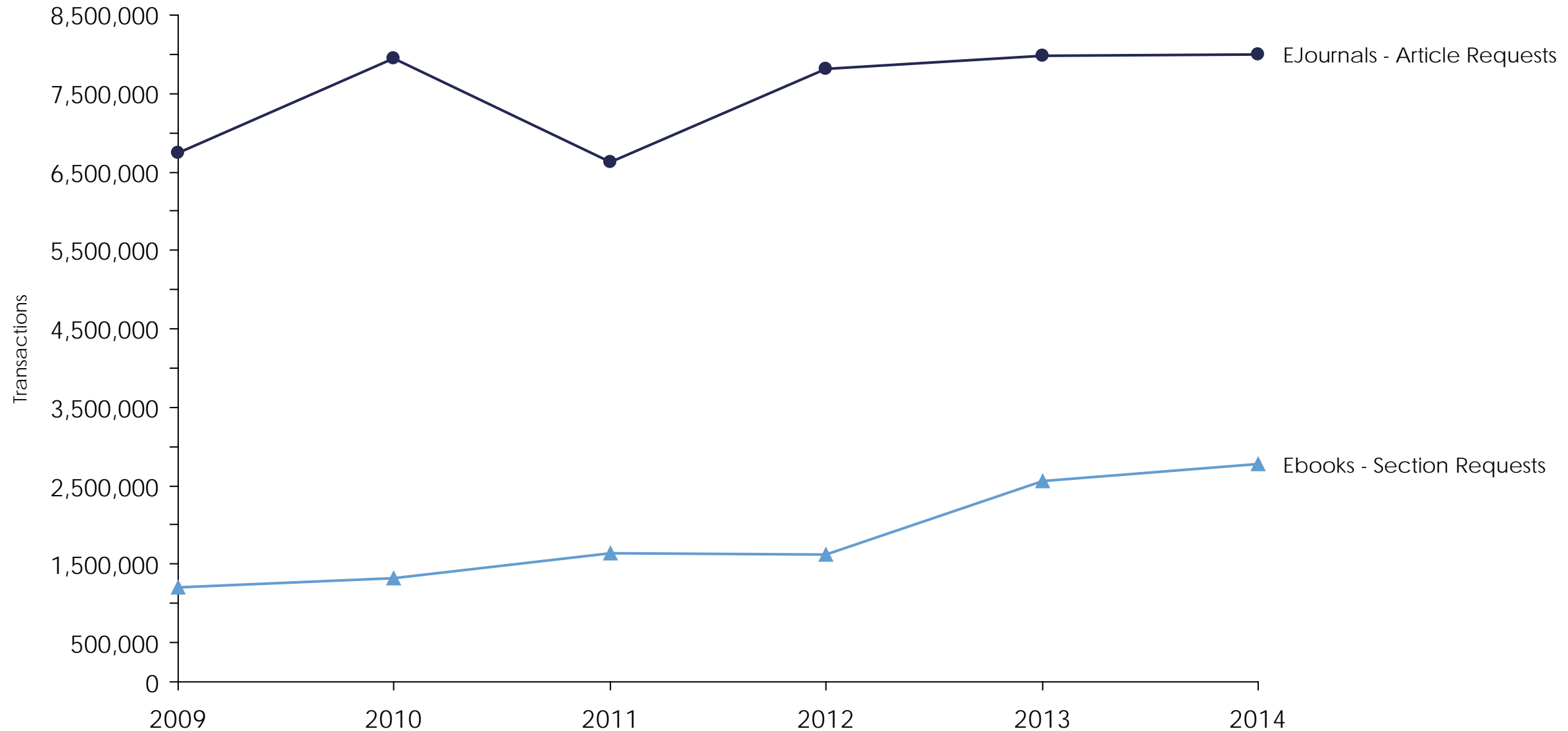
Data does not include:

- Patron status
- Subject metadata

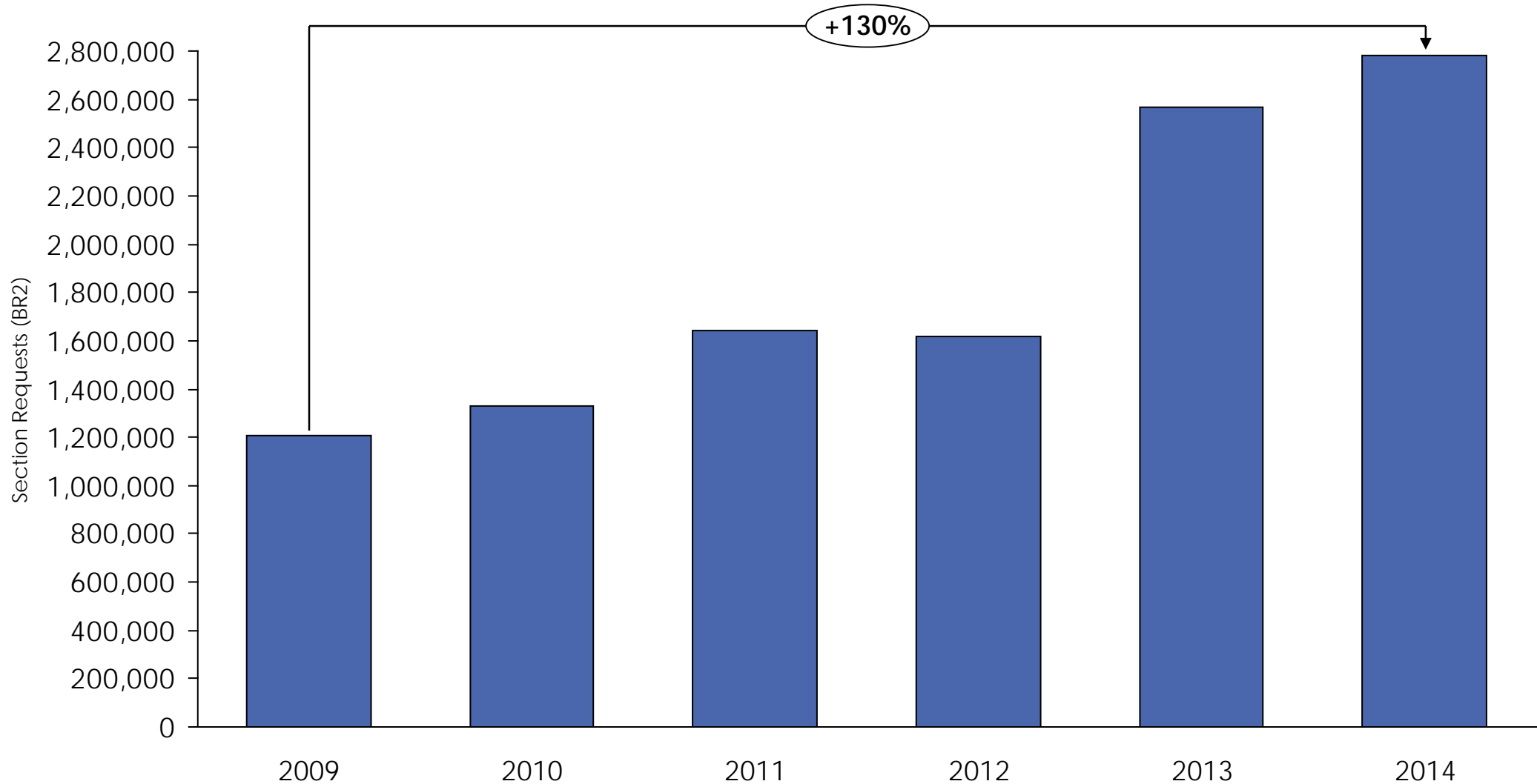




# Yale Library – Electronic Resources



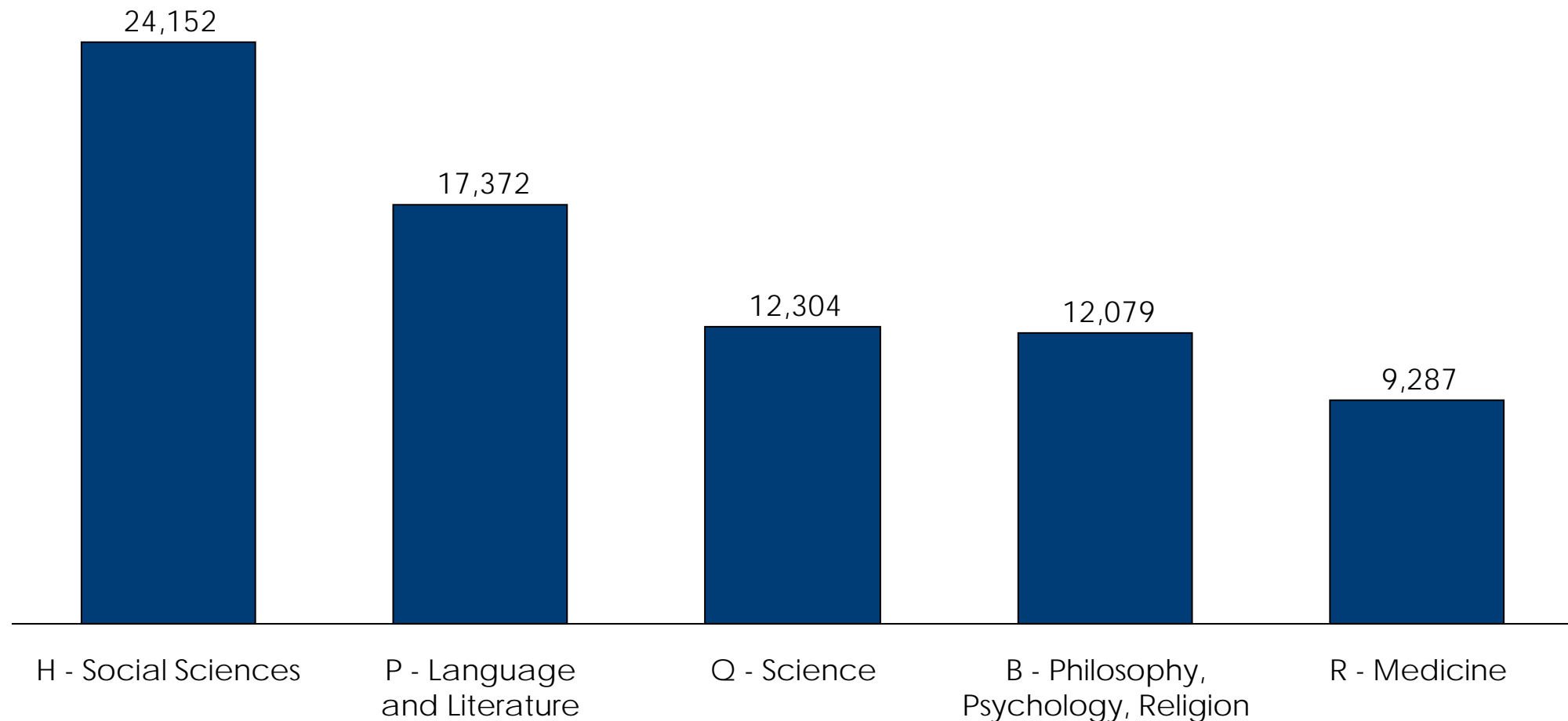
# Yale Library – Ebook Activity



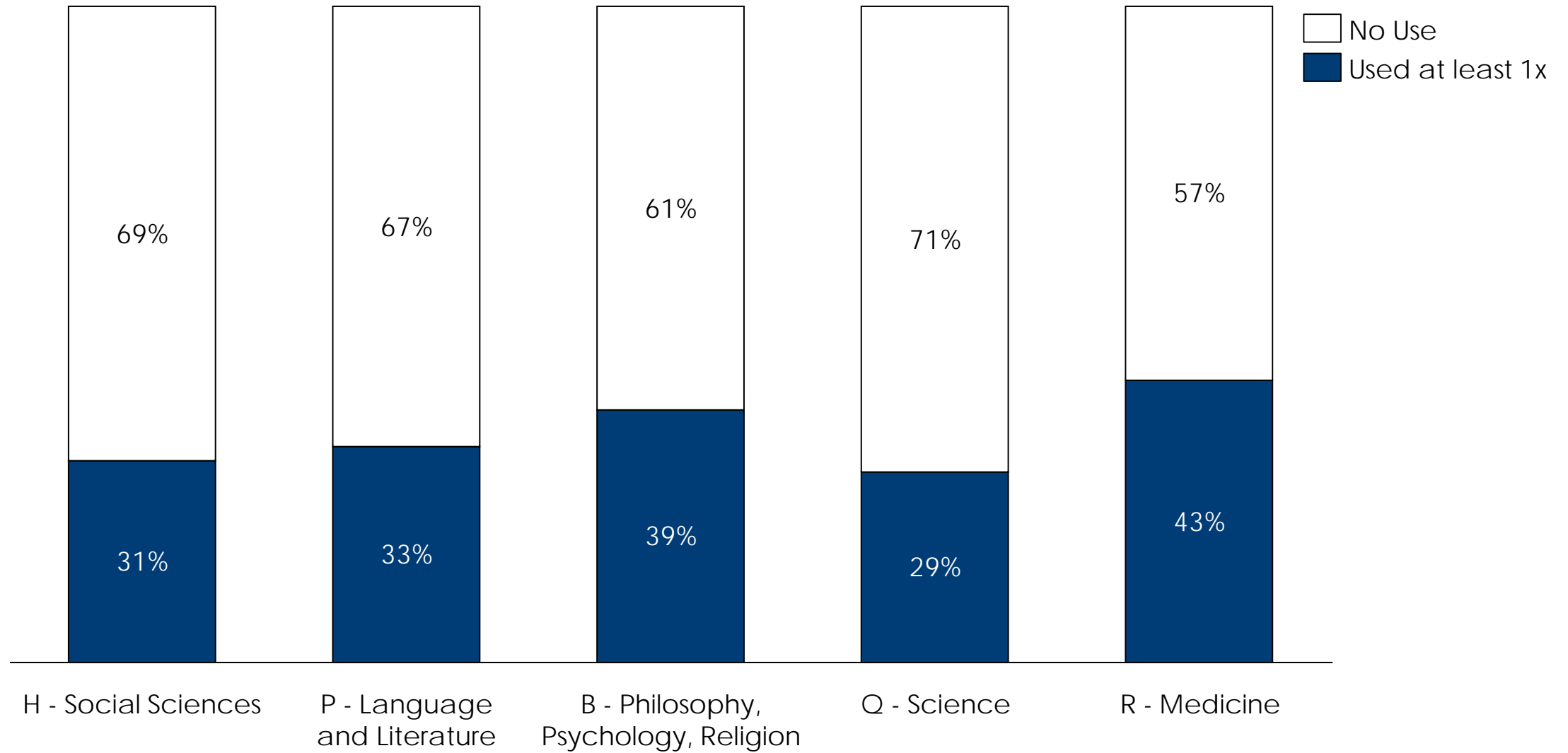
Source: Vendor reports; COUNTER (BR2) – Section Requests

# Ebooks: Ebrary Academic Complete

- Ebook collection licensed by Yale since 2003
- Over 119,000 titles, all subject areas



# Ebrary Usage Frequency: Top 5 LC Classes

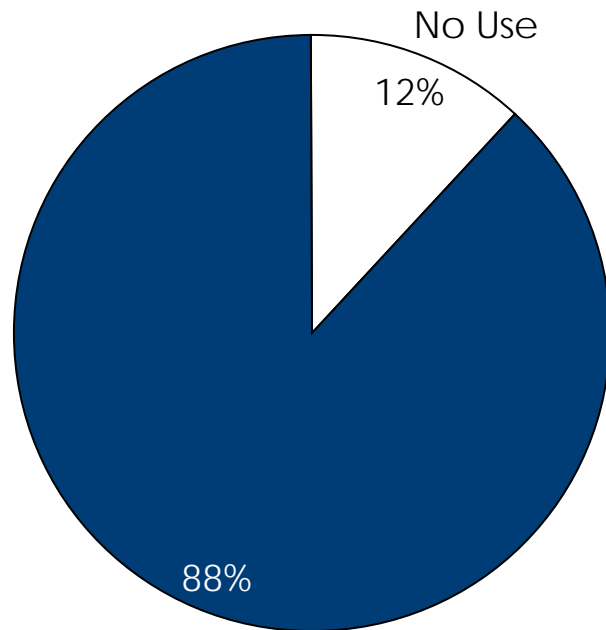


# Usage Frequency Comparison: Online / Print

## Cambridge University Press

### Ebrary – Academic Complete

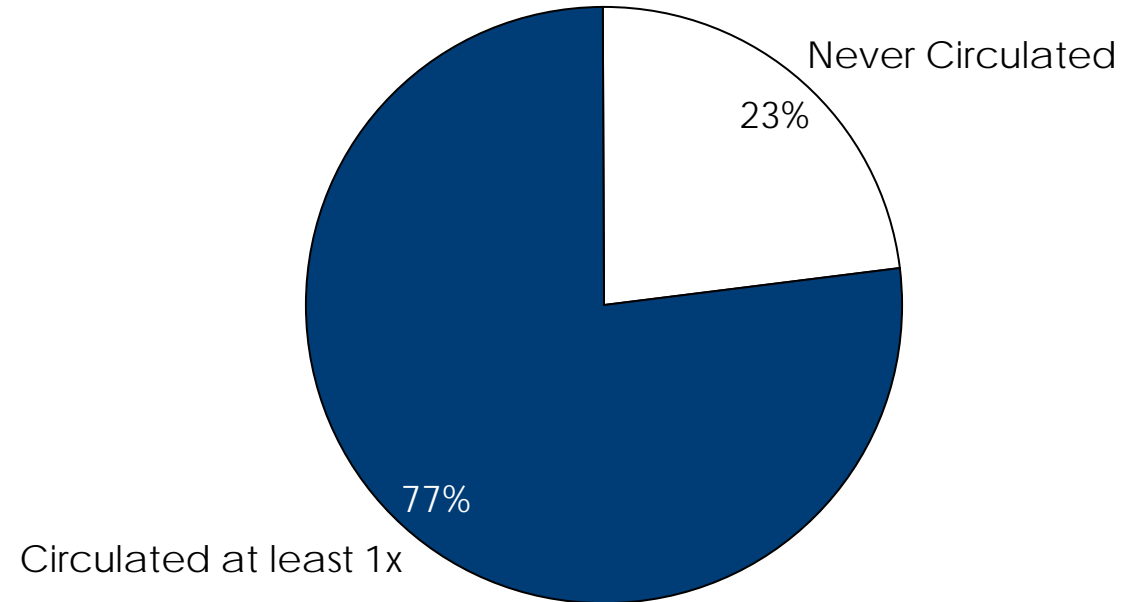
- 1,824 titles



Used at least 1x

### Print – Yale Library Holdings

- 9,360 titles



Circulated at least 1x

# Why?

Behavior

Collections

Policy

Publishing

Scholarship

# Thank You

Questions? Comments?

Sarah Tudesco: [sarah.tudesco@yale.edu](mailto:sarah.tudesco@yale.edu)

**Yale** UNIVERSITY LIBRARY