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### Citi Presentation CEO Discussion on Global Credit Markets

Citigroup, Inc.

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# CEO Discussion on Global Credit Markets

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September 12, 2007

# CEO Discussion

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# Global Credit Markets Financials

	2005	2006	2007	2007	2007	2007
\$mm	Full Year	Full Year	Jun YTD	Jul	Aug	Aug YTD
Total Revenue	2,723,153	3,871,273	2,586,161	(1,013,009)	(361,072)	1,212,080
Total Direct Expense	417,654	473,284	247,903	40,073	46,182	334,158
Total Allocations	1,250,407	1,575,877	881,518	160,495	135,205	1,177,218
Total Expenses	1,669,010	2,050,059	1,129,528	200,585	181,404	1,511,517
Margin	1,054,144	1,821,214	1,456,633	(1,213,594)	(542,476)	(299,437)
Total Cost Of Credit	(95,848)	72	(2,086)	179	37,244	35,337
EBIT	1,149,991	1,821,142	1,458,719	(1,213,773)	(579,720)	(334,774)
Net Income (Global Tax)	716,019	1,149,368	904,831	(745,445)	(356,876)	(197,490)
Citigroup AVG Assets	101,382	122,919	156,169	192,784	199,261	166,942
Total Citigroup EOP Assets	109,264	150,612	185,280	197,295	201,227	201,227
Rap Assets Excl Travelers	50,851	75,320	80,684	92,157	102,410	102,410
Total Permanents	1,040	1,091	1,157	1,196	1,201	1,201
Full Time Equivalents	1,058	1,112	1,231	1,281	1,257	1,257

# Global Credit Trading

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## Background

- Global Credit Trading has been underperforming for a number of years, both absolute and in relative terms as measured by P&L and market share
- Strategy was to reposition the business by investing in trading talent and augmenting flow trading with suitable proprietary risk taking
  - Cap Arbitrage, Index Replication, Hybrids
- June YTD results provide some evidence of success with revenues of \$270mm

## What Happened in July and August

- Went into July long from a risk perspective and continued to trade long into the market collapse
  - Relationships between longs and hedges broke down
  - July Loss of \$225mm
- August risk flattened from a cr01 perspective but desk was impacted by unprecedented basis moves
  - Very big credit curve flattening and short squeeze on LBO targets
  - August loss of \$347mm
- Poor risk management and balance sheet management
  - Note that no limits were breached
- Inability to turn around positions due to size/illiquidity compounded the problems

## Strategy

- Invoked complete overhaul of trading management
  - Higgins, Pichler, Choi are gone
- Merged the Global Credit and Emerging Market Credit Trading desks under Carey Lathrop
  - Brian Archer to head London desk
- Rebuild and reinforce core competency
- Continue to invest in technology to enhance risk management and reporting capabilities
- Address individual trader risk limits to prevent correlated trades becoming too big
- Invoke P&L risk limits
- Continue to invest in credit analyst capabilities
  - Fully align with trading desk
  - Augment customer dialogue – **imperative in a credit deteriorating environment**
- Alignment of EMCT and GCT should help capture the increasing opportunities in developing EM credit businesses

# Global Structured Credit

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## Market Environment / Background

- CDO Market experienced extremely high growth rate over last 3 years
  - Volumes increased 95% from 2005 to 2006
- Citi consistently ranked #1 or #2 in overall CDO business
  - Deal volume grew 50% from 2005 to 2006 with a 30% increase in revenues
- 2 largest asset classes in market
  - Leveraged Loans and Subprime Mortgages
- Warehousing securities was (and is) a critical component to CDO business
- Providing Super Senior triple-A funding on both cash/synthetic historically part of Citi business model

## ➤ Citi Response to Market Meltdown

- Suspended opening of any new ABS warehouses
- Began February with 23 open ABS warehouses. Priced and distributed 11 warehoused ABS trades totaling \$13 bln in February/March alone. Only 1 open warehouse remains in September.
- Monetized \$1 bln short on A/BBB ABS CDO
- Increased shorts in both ABX indices and single name RMBS (currently \$1.75 bln)
- Consummated sales of first loss equity pieces in 3 ABS correlation transactions prior to deal closing
- Reduced largest Synthetic ABS trade by 50%
- Purchased protection on a large (\$1.4 bln) bespoke trade with AMBAC
- Purchased protection on Super Senior (\$500mm) and triple-A rated bespoke tranches (\$160mm) in ABS Correlation book

## ➤ Lessons Learned

- Citi's historic strength in distributing CDOs proved insufficient during this time period
  - Investors went on "buyers strike" and lost all confidence in ratings
- "Market standard" warehouse agreements were not robust – practical limitations in our ability to enforce them
- Implemented significant changes to risk management in January (i.e Donald Quintin in CDO business and Mickey Bhatia in ABS Correlation risk) – however, not completely built out by time of market disruption
- Business model not well diversified– too much reliance on one asset class. One of the primary initiatives for 2007 was to increase mix of asset classes – not consummated in time.

# Leveraged Finance

- Over the past year three years, Financial Sponsors have come to dominate the non-investment grade debt markets
  - Financial Sponsor share of non-investment grade debt issuance
    - 2003 – 35%
    - 2006 – 51%
  - With market conditions strong, and with several 2<sup>nd</sup> tier firms moving aggressively into leveraged finance, negotiating leverage shifted to the Sponsors
  - As a result, the Sponsors demanded much more aggressive terms from financings banks, including:
    - Maximum leverage condition to funding
    - Eliminating Market Mac provisions
    - Weakening (and in some cases, eliminating) Credit MAC protections
    - Covenant-lite loans
    - Non cash pay securities
 

	2003	2006
▪ Comparison of TPG financing commitments	<u>Burger King</u>	<u>AllTel</u>
▪ Maximum leverage funding conditions	yes	no
▪ Market MAC	yes	no
▪ Credit MAC	yes	no
▪ Maintenance covenants	2 (leverage/coverage)	none
▪ Non cash pay securities	none	yes (\$3.7Bn)
- In line with the markets, Citigroup's loan underwriting and bridge loan commitments have increased

\$ Bn	March-06	March-07	Today
Loan Underwriting - Total	32.5	67.4	77.3
Loan Underwriting - Leveraged	12.4	54.1	53
Bridge Loan Commitments	2.8	15.1	18.3

- Investor demand for loans declined significantly in mid-2007 as CLO fundings evaporated and hedge and mutual funds forced redemptions (most of which were sub-prime related)

# Lessons Learned / Opportunities

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## **Global Structured Credit**

- Business review focused on resizing given revenue opportunities
- Redeployment of resources
  - Time frame within 6 weeks
- Redefine constraints and structures with risk management

## **Global Credit Trading**

- Review capital committed to business given revenue opportunities
- Recalibrate the business focus to align with Platinum client and New Issue business strategies
- Reconfirm investment needs for technology, product control and risk management
- Business review for potential investment needs in Research

## **Leveraged Finance**

- Assure commitments provide appropriate credit protection
  - Credit mac
  - Market mac ???
- Review revised limits on loan underwriting and bridge exposure
- Revise documentation standards with outside counsel and capital market professionals
- Review redeployment of talented resources



# Significant Revenue Opportunities for 2008

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- Continued investment in Emerging Market Credit Markets
  - New Issue
  - Secondary
- Recommit acquisition finance resources to Corporate arena
- Distressed ??
- Structured Credit Illiquids
- Reconfirm commitment to core competencies

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