The legacy and career of the late Paul Rand (1914–1996), one of America’s pioneering graphic designers, is reflected in the rich collection of materials recently given to the Yale Library by his widow, Marion Rand. They join a growing collection of papers and records maintained by Sterling Memorial Library’s Manuscripts and Archives Department documenting the evolution and influence of the arts at Yale.

The Paul Rand papers include a complete set of Rand’s graphic design work documented through publications, book covers, posters, advertisements, trademarks, product packaging, children’s books, and two large billboard advertisements. In addition to these finished works, the papers include Rand’s “job bags,” containing the drawings, sketches, and experiments that trace the development of each project. Rand’s correspondence with his colleagues, students, and clients, and his design resource and photograph files will provide insights into his development of visual expressions that are an integral and instantly recognizable part of American culture.

In addition to the designer’s personal papers, Marion Rand has generously donated more than 100 books from her late husband’s personal library to the Arts Library and more than 200 publications to the Arts of the Book Collection in Sterling Memorial Library. Of the books donated to the Arts Library, many deal with color and color theory and will significantly enrich that library’s strong holdings in this field. The Rand books given to the Arts of the Book Collection include materials that inspired Rand himself, as well as a rich collection on the book arts, graphic design, and typography.

Paul Rand was one of the world’s leading graphic designers and a Yale faculty member from 1956 to 1991. His corporate logos for United Parcel Service, IBM, ABC, and Cummins Engine are familiar icons of American commerce. As art director for several magazines and a consultant for numerous advertising agencies, Rand was the first recipient of the Florence Prize for Visual Communication (1987). His work enhances the permanent collections of museums in the United States, Europe, and Japan. His books include Thoughts on Design (1946), Design and the Play Instinct (1965), Paul Rand: A Designer’s Art (1985), Design, Form, and Chaos (1993), and From Lascaux to Brooklyn (1996).

Through her $2 million gift to the School of Art, Marion Rand has also enabled Yale to create The Paul Rand Center for Graphic Design. The Rand Center will provide state-of-the-art space for teaching in this field. Simultaneously, the Cummins Engine Company of Columbus, Indiana, has donated funds in support of a Paul Rand Lectureship in the School of Art, which will bring eminent designers to campus. –RVS, MM
A Catalog for Images

A recent article in these pages (Vol. xiii: 2, Spring 1999) described the Imaging America project, a pilot project that will create, over the next three years, a digital library of some 50,000 images in support of American Studies (see http://www.library.yale.edu/NotaBene/nbxiii2/nbxiii2.htm#imagAmer). Imaging America is a prototype for a much larger digital image library comparable in scale to the slide and photograph collections housed in the Arts Library’s Visual Resources Collection.

Over the past year, the library has been laying the groundwork for a catalog of these images, working with Luna Imaging, Inc., of Venice, California. Luna Imaging’s Insight software will furnish both the database infrastructure that will house the digital image library and the applications readers will use to discover, retrieve, manage, and use digital images. Students and faculty are now invited to see the preliminary results and to help the library to make improvements over the coming year. The Databases directory on the Research Workstation now provides access to a suite of image databases being delivered over the Web. Several access points—“Imaging America on the Web,” “Luna Imaging Databases at Yale on the Web” or “Visual Resources Collection on the Web”—will take the reader to a site (http://lia-insight.library.yale.edu/insightbrowser2) providing access to the following collections, all delivered through the browser version of the Insight software:

- Imaging America, a digital library of images in support of American Studies
- Beinecke Library’s collection of about 1,800 turn-of-the-century photographs of Plains Indians from the Walter McClintock Collection
- The Visual Resources Collection’s growing digital image collection, presently numbering around 4,000 images and based largely upon images used in teaching at Yale

The Insight browser has many features unusual in Web-based software. It enables users not simply to discover and retrieve images and related data from a catalog database but also to create and save groups of images for study and reuse. One can bring images into an “Image Workspace” where they can be resized, brought into relationship with other images, or magnified for detailed study and examination. The Insight browser is now available to the entire Yale community from any networked computer on campus or remotely.

A compelling consideration behind the library’s collaboration with Luna Imaging was Luna’s willingness to work with Yale in creating a classroom presentation tool that would allow instructors to bring digital images effectively into the classroom. The Insight software will provide a degree of flexibility to the teaching experience that slide technology cannot approximate. While it permits teachers to mimic slide-based instruction (side by side image presentation, presentations scripted beforehand, etc.), it also allows them to be more spontaneous. Live access to an expanding image database will allow them, for example, to choose images and enlarge details as need arises.

This fall, a small group of American Studies faculty is testing the Luna software in the classroom. They have been helping the library identify images essential to their teaching for incorporation into the growing Imaging America database, and they are employing the Luna software for preparing and presenting lectures. These instructors will use the Java client version of Insight. Unlike the browser version, the client must reside on a specific workstation and offers access to the entire suite of Insight software features. Individuals wishing to test this version may do so at the public workstations in the Franke Periodicals Reading Room at SML or in the Arts Library.

Readers interested in knowing more about the Luna Imaging collaboration are invited to contact Max Marmor, Arts Librarian (max.marmor@yale.edu); faculty interested in working with the software are encouraged to contact Barbara Rockenbach (barbara.rockenbach@yale.edu), Instructional Services Librarian at the Arts Library. —MM
Orbis Records for Government Documents

For the past 25 years U.S. Federal government publications received on deposit from the U.S. Government Printing Office have not been cataloged and entered into the public card catalog and/or Orbis. The primary means of determining Yale holdings was a paper shelf list that was maintained in the Government Documents and Information Center at Mudd Library. Thus access to a large body of valuable material improved greatly when in June 2000 approximately 240,000 bibliographic records, representing the U.S. Federal government depository publications received since July 1976, were loaded into Orbis. The project was a joint effort of the Library Systems Office and the Government Documents and Information Center.

The Government Documents and Information Center has been a U.S. Federal government depository since 1859; its holdings include congressional, judicial and executive branch agency publications in a variety of formats—paper, microform, compact discs, and Websites. In 1976, the U.S. Government Printing Office (GPO), the agency responsible for administering the Federal depository program, began to catalog in machine-readable format. Soon after, MARCIVE, a private-sector vendor, created a system that provided libraries with a method for profiling their holdings and retrieving on tape the bibliographic records that matched the profile. Yale’s retrospective tape load contained 240,000 bibliographic records. Following the initial load, Yale now receives weekly a tape with minimal level records for new receipts. And once a month, these records are overlaid with full bibliographic records.

As the Federal depository program migrates to become a totally electronic program, records for government publications released only in electronic format will be added to Orbis. Uniform resource locators (URLS) are added to existing print and/or microform records whenever appropriate. —SKP

You’ve Got Mail!—From the Library

For many years, readers have asked the library to use email for circulation notices, to send reminders, and to notify them about overdue books more promptly. New software provided by the Orbis system’s vendor plus a good deal of planning and effort on the part of library staff made it possible to do so this year.

In recent months, the library’s method for notifying readers about books they are using or want to use has undergone a profound change. In June, the preferred delivery method for circulation notices was changed to email for all readers with University email accounts. With the exception of bills for unreturned books, all types of notices are now automatically sent by email without staff intervention.

For most readers, this service improvement means that they learn the next day when a book is recalled from them or placed on a hold shelf in response to their request. Though the notices contain much the same text in the email format, the new service provides links which allow readers to send responses to library staff for specific services such as renewal or to inquire about a problem.

In September, after a successful beginning, the library expanded its reminder notice service. For loans of longer than one week, readers now receive a due date reminder a week in advance. At the same time, the schedule for overdue notices was changed so that the first notice is sent on the first day a book is overdue. In October, in order to improve delivery time for readers without email, the library began to send printed notices through the U.S. mail to readers who formerly received Campus Mail delivery.

Not surprisingly, readers are pleased with the email notification service. “What a great service this is!” “Having this reminder is such a good idea,” are frequent replies to reminders. —SECP

Map of “Nova Belgica et Anglia Nova.” Willem Blaeu. Amsterdam, 1635 and later. On display in Sterling Memorial Library through January, this map of New England and the New Netherlands from the Theatrum Orbis Terrarum is one of the earliest to include that part of North America colonized by the Dutch. It is also one of the earliest to name Nieu Amsterdam, and the first printed map showing Indian canoes and several types of North American fauna, such as turkeys, beavers, polecats, and otters.
The Sterling Stacks: A Space Odyssey

Although the renovation project begun in 1995 greatly improved environmental conditions in the Sterling Memorial Library stacks, it dramatically reduced shelving space and caused problems for readers and staff alike. The installation of heating and air conditioning ducts combined with some reallocation of space for the Gilmore Music Library consumed almost the equivalent of a floor of shelving. When renovations ended in 1999, the shelves were filled to over 100 percent capacity, 15 percent above the maximum optimum standard for libraries. In addition, the dislocations due to renovation created groups of "no room" books which were shelved wherever there was space or kept on trucks. Managing those books had become a challenge for library staff; readers had difficulty finding books they needed.

The Access Services staff has taken major steps to ameliorate these conditions. In the summer of 1999, pockets of "no room" books were reorganized in proper call number sequence and consolidated into as few "overflow" shelving areas as possible. Signs placed throughout the stacks now guide readers to the overflow shelving areas. Many books, however, remained on trucks.

By June 2000, staff had transferred over 150,000 selected little-used titles from the stacks to the new Library Shelving Facility (LSF) in Hamden. With this new-found space, staff could begin returning books to their proper locations on shelves. Over the summer, they shifted some 750,000 volumes from over fifty book trucks and eliminated many overflow shelves.

Access Services reintroduced systematic shelf reading in the stacks. Starting where books were removed to LSF, staff "read the shelves," verifying that books are in their proper order. To date, close to one half million volumes have been "read."

More shifting projects are being planned for summer 2001 in a continuing effort to restore the stacks collections to their accurate call number sequences in their proper locations. –AVR

Library History and Tour Online

Shortly after the completion of Sterling Memorial Library, the Yale University Library Gazette devoted an entire issue (April 1931) to a description of the architecture and decoration of this unique edifice.

This issue has been digitized and made available on the Web at http://www.library.yale.edu/gazette. It describes and interprets the inscriptions, window decorations, and carvings in wood and stone that adorn the building that is a second home to many at Yale. Digitization of the Gazette has rendered the text fully searchable; in addition, a complete table of contents was created for the online version of the Gazette, since its printed form contains only a sketchy overview of the contents. The illustrations have also been reproduced. The Gazette's site includes links to related documents that offer a brief history of Sterling Library, a current description, and an outline of recent renovations.

A new Website offers a virtual tour of the Sterling and Cross Campus Libraries: http://www.library.yale.edu/rsc/virtualtour. This brief introduction and orientation enables visitors to learn about various features of the libraries just as they would in a live tour. –MMCK, SKL

Bulldogs were not the only animals featured at the opening of the Yale University tercentennial year on October 21. Open House visitors were among the first to see Connecticut artist Zora Janosova's "Cow-to Book," a cheerful and bookish example of public art recently acquired by the Yale Library at a charity auction and presented to the University as a decidedly lighthearted tercentennial gift. In its first venue, "Cow-to Book" was seen on Hewitt Quadrangle near the entrance to the Beinecke Rare Book and Manuscript Library. Following the tercentennial open house weekend, "Cow-to Book" was moved to Sterling Memorial Library's Selin Courtyard, and library and University representatives envision that the fiberglass figure will move to other campus and New Haven venues periodically.
## Yale University Library Selectors Directory

**Associate University Librarian,**
**Director of Collection Development**  
Ann Shumelda Okerson  
SML 116B  
432-1763  
an.okerson@yale.edu

Requests for new materials in all formats should be directed to the appropriate subject specialist below or, as a last resort, to the e-mail account book.requests@yale.edu. The area code for Lewis Walpole Library is 860; for all other numbers, it is 203. A slightly expanded list can be found at [http://www.library.yale.edu/NotaBene/selector.htm](http://www.library.yale.edu/NotaBene/selector.htm).

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| Accounting and Finance                       | Judith Barnes SML 226          | 432-3306  
dorothy.woodson@yale.edu       |
| African Studies                              | Dorothy Woodson SML 317        | 432-1883  
nancy.godleski@yale.edu       |
| African-American Studies                     | Nancy Godleski SML 226         | 432-4798  
patricia.willis@yale.edu     |
| American Literature Collection (BRBL)        | Patricia Willis BRBL 25        | 432-2962  
emily.horning@yale.edu        |
| American Literature (SML)                    | Emily Hornig SML 226           | 432-8211  
nancy.godleski@yale.edu     |
| American Studies (Historical)                | Nancy Godleski SML 226         | 432-4798  
nancy.godleski@yale.edu     |
| American Studies (Literary)                  | Emily Hornig SML 226           | 432-8211  
emily.horning@yale.edu        |
| Anthropology                                 | William Wheeler SML 226        | 432-6116  
william.wheeler@yale.edu      |
| Arabic Language and Literature               | Simon Samoeil SML 116          | 432-1799  
simon.samoiel@yale.edu         |
| Archaeology                                  | Alan Solomon SML 223           | 432-1778  
alan.solomon@yale.edu          |
| Babylonian Collection                        | Ulla A. Kasten SML 324         | 432-1837  
ulla.kasten@yale.edu           |
| Art and Architecture                         | Christine de Vallet A&A        | 432-2642  
christine.devallet@yale.edu    |
| Arts of the Book                             | Jennifer Williams SML 166      | 432-1712  
jennifer.williams@yale.edu   |
| Assyriology                                  | Ulla A. Kasten SML 324         | 432-1837  
ulla.kasten@yale.edu           |
| Astronomy Library                            | Kim Monocchi JWG 217           | 432-3033  
kimm@astro.yale.edu        |
| Biology                                      | Lori Bronars KBT C8            | 432-6213  
lori.bronars@yale.edu       |
| British Art (Yale Center for British Art)    | Elisabeth Fairman BAC          | 432-2814  
elisabeth.fairman@yale.edu |
| British Commonwealth Studies                 | Laurel Bliss SML 226           | 432-7171  
laurel.bliss@yale.edu         |
| Canadiana                                     | Laurel Bliss SML 226           | 432-7171  
laurel.bliss@yale.edu         |
| Chemistry Library                            | Jennifer Kostelnik KBT         | 432-9519  
jennifer.kostelnik@yale.edu  |
| Chicano Studies                              | Nancy Godleski SML 226         | 432-4798  
nancy.godleski@yale.edu     |
| Classics                                      | Carla M. Lukas PH 504          | 432-0854  
carla.lukas@yale.edu         |
| Classics Library                             | Jeffry K. Larson SML 226       | 432-1760  
jeffry.larson@yale.edu        |
| Philology                                    | Susanne Roberts SML 226        | 432-1762  
susanne.roberts@yale.edu     |
| History & Archaeology                        | Marianna McKim SML 226         | 432-1757  
marianna.mckim@yale.edu      |
| Comparative Literature                       | Andrew Shimp BECTON            | 432-7460  
andy.shimp@yale.edu           |
| Computer Science                             | Sue Crockford-Peters CCL       | 432-1875  
susan.crockford-peters@yale.edu |
| Cross Campus – Reserve Materials             | Paul Stuehrenberg SDQ 142      | 432-5292  
paul.stuehrenberg@yale.edu |
| Divinity Library                             | Rolfe Gjellstad SDQ 144        | 432-5293  
rolfe.gjellstad@yale.edu      |
| Monographs                                   | Pamela C. Jordan UT 305        | 432-1554  
pamela.jordan@yale.edu      |
| Drama Library                                | Wen-kai Kung SML 212           | 432-1792  
wen-kai.kung@yale.edu         |
| Serials                                      | Mitsuko Ichinose SML 1M        | 432-8217  
mitsuko.ichinose@yale.edu   |
| East Asian Studies                           | Calvin Hsu SML 219             | 432-1793  
calvin.hsu@yale.edu         |
| Classics Library                             | Edita R. Baradi SML 226        | 432-3307  
edita.baradi@yale.edu   |
| Serials                                      | Judith Barnes SML 317          | 432-3306  
judith.barnes@yale.edu        |
| Economic Growth Center Collection            | Marcia Romanansky SML 124      | 432-1756  
mariannamckim@yale.edu      |
| Economics                                    | Andrew Shimp BECTON            | 432-7460  
andy.shimp@yale.edu           |
| Education                                    | Emily Hornig SML 226           | 432-8211  
emily.horning@yale.edu        |
| Engineering & Applied Sciences Library       | Matthew Wilcox 47 COLLEGE      | 785-5680  
matthew.wilcox@yale.edu       |
| English Literature                           | Tobin Nellhaus SML 226         | 432-8212  
tobin.nellhaus@yale.edu      |
| Epidemiology & Public Health Library         | Rochelle Smith 205 PROSPECT    | 432-5132  
rochelle.smith@yale.edu       |
| Film Studies                                 | Jeffry K. Larson SML 226       | 432-1760  
jeffry.larson@yale.edu        |
| Forestry & Environmental Studies             | Marianna McKim SML 226         | 432-1737  
marianna.mckim@yale.edu      |
| French Language & Literature                 | Fred Musto SML 709             | 432-1867  
fred.musto@yale.edu          |
| Gay and Lesbian Studies                      |                                |                     |
| Geography                                    |                                |                     |

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The Manuscripts and Archives Department of Sterling Memorial Library has acquired the historical records of Cadwalader, Wickersham & Taft, the oldest continuous law firm in the United States. Totalling over three hundred boxes and dating from 1803, the files include bound suit registers recording the steps taken in litigated cases, real estate registers, financial ledgers and charge records, client files, general firm administrative records and correspondence, and partners' correspondence and scrapbooks. Those partners for whom there is substantial material are Charles E. Strong, John L. Cadwalader, George W. Wickersham, Henry W. Taft (Yale 1880), Cornelius W. Wickersham, Sr. and Walbridge S. Taft (Yale 1907). The client list includes members of New York's foremost families, including the Astors, Belmonds, Whitneys, and Vanderbilts.

The firm also represented many artists, such as playwright Eugene O'Neill and songwriter W. C. Handy.

In addition to directly documenting the legal profession and the growth of corporate law firms, the records of Cadwalader, Wickersham & Taft offer insight into the economic and social history of New York City in the nineteenth and early twentieth centuries. The Manuscripts and Archives Department's collections of personal and professional papers documenting American legal history are one of the strongest and most historically significant parts of its holdings. The Cadwalader, Wickersham & Taft archives will be joining such notable collections as the papers of Alexander Bickel, Abe Fortas, Jerome Frank, Potter Stewart, and Harry Weinberger.

Founded in New York City in 1792 by John Wells, Cadwalader, Wickersham & Taft started as a one-person law firm serving the needs of a largely agrarian nation. In 1818, Wells formed a partnership with George Washington Strong, a prominent member of New York society and an 1803 graduate of Yale College. After the deaths of Wells (1823) and Strong (1835), descendants of Strong and others continued the firm. By 1878, Charles Strong headed the firm, representing the leading business, social, and cultural organizations of the day. That same year, John L. Cadwalader, a former assistant Secretary of State, joined Strong, catapulting Strong & Cadwalader into the elite ranks of firms representing major corporations.


catalog history on display

The Sterling Memorial Library Electronic Text Collection (formerly the Electronic Text Center) has undergone a fundamental change to provide members of the Yale community with more convenient access to non-networked electronic texts and multimedia resources.

Since early September, most materials formerly housed in SML Room 509 have been available at the closed reserve desk in the Cross Campus Library for use in the reserve room. An ongoing project is underway to install the more heavily used CD-ROMs, such as CETEDOC, the Pennsylvania Gazette, and Encarta Africana, in the Sterling Memorial Library CD-ROM Reference Center. Patrons may consult Orbis to determine the location of a particular item. Staff will continue to support use of these materials.

The ETC officially ceased its support of scanning and Web page development last year. Academic Media & Technology supports instructional Web page development and provides scanners and Web editing software in their computing clusters. There is also a Self-serve Public Scanning Station in the Arts Library. The Visual Resources Collection (Slides & Photographs) and the Digital Media Center for the Arts can support more ambitious scanning projects. The Library Web Advisory Group provides training for staff working on library Web pages.

Check the ETC Website for updates and contact information (http://www.library.yale.edu/etc). —LB

Nota Bene is published during the academic year to acquaint the Yale community and others interested with the resources of the Yale libraries. Please direct comments and questions to Susanne Roberts, Editor, Research Services and Collections Department, Sterling Memorial Library (phone: 432-1764, e-mail: susanne.roberts@yale.edu).

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Calendar of Exhibits

- Yale's Role in American Religious Life
- Divinity Library

During December 1
- Knut Wille A Centennial Celebration
- Blissmce Rare Book Library

Through January
- Early Maps of New England and Connecticut
- Sterling Memorial Library

Through January
- Yale and Medicine, 1701-1901
- Medical Library

For a complete listing of exhibits, please see our Web site:

http://library.yale.edu/nr/exhibitions.html